



ASA Microfinance Bank (Pakistan) Ltd. Welcomes Mr. Ahmed Naazer Minhaj as President & CEO Karachi, Pakistan

ASA Microfinance Bank (Pakistan) Ltd. is proud to announce the appointment of Mr. Ahmed Naazer Minhaj as its new President & Chief Executive Officer, effective August 1, 2025

Mr. Minhaj brings with him over 25 years of distinguished leadership experience across diversified industries and in key roles across multinational & local institutions. His deep understanding of local businesses & markets positions him to steer ASA Microfinance Bank into its next chapter of strategic growth and innovation.

Before joining ASA Microfinance Bank, Mr. Minhaj most recently served at Habib Bank Ltd., where he led the Agriculture Banking Division. There, he played a critical role in driving lending strategies both to support one of Pakistan's most vital economic sectors both at a bank level and across the industry underscore his commitment to inclusive growth and economic empowerment.

His appointment marks a major milestone in ASA Microfinance Bank's ongoing journey toward expanding financial inclusion and promoting sustainable development. Under his leadership, the Bank will continue to strengthen its mission of empowering low-income families and micro-entrepreneurs across Pakistan by providing accessible, affordable, and responsible financial solutions.

The Board of Directors and the entire ASA Microfinance Bank team extend a warm welcome to Mr. Ahmed Naazer Minhaj. His visionary leadership is expected to play a pivotal role in driving the Bank's long-term goals and deepening its impact across communities.

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